LGA Board Meeting Minutes April 24, 2024, 08:30 a.m., Lakeland Cultural & Arts Center

Meeting called to Order at 8:30 am

Attendees: Jeff Zimmer, Eric Wooster, Lewis Mustian, Bob Allen, Jane Springer, Shannon McAllister, John Cataldo, Brian Goldsworthy, Jennifer Allman, Patricia Price, Daniel 'Scooter' Boham, Executive Director: Tammy Clarke

- Motion to approve 3.27.24 Board Meeting Minutes with changes, Eric and Lewis
- Motion to approve 4.3.24 Membership Meeting Minutes, Brian and Eric
- Any changes to today's agenda? Motion to approve additions of Brunswick Stew festival and golf shirts imprinting. Motion: Eric and Brian moved and seconded.
- Strategic Review Document, Motion to approve Mission Vision and Values *Motion to approve The Vision. Lewis and Brian moved and seconded. Further discussion determined Motion withdrawn by Brian.*

Jeff reviewed Vision, Values and Mission by section. Update of Mission with Jane's recommendation of grammatical changes.

Focus areas – reviewed top three areas. Change to add "natural" environment. Grammatical changes.

Strategic Goals reviewed 2024-2026. Need to define the strategic goals, breakdown. Next steps are to clearly defining our goals. Goals will be worked on further.

Motion: Vision, Values, Mission and Strategic Focus areas Brian and Lewis, moved and seconded. Motion was unanimously approved.

Upcoming Events

- April 29, 7PM orientation Zoom-Jeff/Brian
 - Fourteen invitations sent to new general membership and business members. These are new members from 12-14. Jeff making changes to Power Point with the approved Mission, Vision, and Values.
- May 1 morning, panel discussion of real estate issues with a focus on the Lake Gaston residential market: Chad Barbour, Barney Watson and Crystal Dickens-Jeff/Eric
 - Jeff provided update. Everything is ready to go. The membership committee would like to record this meeting. Participant/Speakers are okay with being recorded. Jeff covered logistics of presentation. Time assignments not needed. They should be concise.
 Assigned duties: Eric to help with sound system. Facilitator: Jeff Mic runner: Tammy.
 - o LGA to review purchasing the sound system from Eric. Brian will work with Eric.
- May 2, 06:30-07:30 PM, Mecklenburg Community Listening Session-Jennifer/Jeff/Jane/Tammy
 - Jennifer has set things up and provided update. LKG Volunteer Fire Dept has confirmed use of their building. We may need to set up chairs/tables.. Jeff volunteered to be there early to help set up. Jennifer to provide Jane with Fire Dept contact person. This is a good community participation activity for the LGA. There is a flyer that can be sent to HOAs in VA to increase awareness.
- May 4th, QWAC fun run-John F & Tammy
 - Jeff and Tammy provided an update. All is ready to go. Jeff is bringing supplies. Starts at 8:00. Need to have new member sign up capability. Tammy to follow up with Anne for hotspot. Chamber wifi signal is not strong enough to use in parking lot.

- May 4th, Shred Event Eric & Pat -
 - Eric provided an update. Everything is ready to go. Shred It confirmed. The set up is at
 9:00 and open to clients at 10:00 and closes at 1.
- May 6th, 6 PM Warren County Commissioners Meet-**Bob**
 - There was a lengthy discussion on the draft version "Of Understanding" related to the Warren County Commissioners for funding of volunteer fire department versus capital improvements. Motion: For the LGA to take position in opposition to the defunding of the Warren County Volunteer fire services, along with the Warren Count Coalition of Concerned Citizens. Jeff moved and Brian seconded. Unanimously approved. Letter to the Warren County Commissioners will be posted to our website.
- June 8th Saturday, Annual Meeting, TOPIC?, Meeting Agenda- by-laws changes, nominating/election of Directors Jane/Tammy
 - Anne to provide a YTD Treasurer's report, Jane to cover the nomination of Directors and Jeff will handle the agenda and By-law changes.
 - There as a discussion related to the Speaker. Tony will not be speaking and a new speaker needs to be obtained. Tammy will check with Kerr Wildlife and/or NC State on snakes. Brian will ask Elizabeth of LCAC as a backup speaker.
 - Location and time have been confirmed with LKG Baptist Church.
 - Tammy to check with Church to see if they will allow coffee and pastries in the Fellowship Hall. Brian will make arrangements with LKG coffee.
- July 3rd- No meeting
- August 7th dinner/evening meet, Dominion Presentation-Shoreline plan impact to property owners Jeff
 - Jeff is working with Dominion and everything is good to go.
 - This is a dinner meeting and we need to determine location since this is peak session for Watersview. Recommendations: Lake Gaston Pizza, Kennon House, Casa Mia and LKG Lion's Club with a caterer. Jeff to follow up with the Lions Club. Need to plan for 50 people with screen.
- August 31st, Littleton Festival Brian
 - o Brian provided update. Date has been confirmed.
 - o Membership Committee to review and update ad to get it in the festival's book.
- September 4th or October 2nd -evening meet, Eric
 - Eric provided update. Has been in contact with Wildlife folks. There are 4 new officers in VA and NC is shorthanded. Tim wildlife new guy. Can work with Wildlife folks for the September meeting at the Church. Note that Labor Day is September 2nd.
 - October evening meeting can be the Sheriffs Forum. Location to be determined.
- November-Virginia Beach pumping station tour?
 - Jeff will follow up with pumping station folks. Brian suggested LCAC for a possible location. Tammy suggested the new Brewery. Future tours Lewis suggested – Warren County EMS Center tour.
- LCAC evening meet? Other possible LCAC such as Movie? Brian
 - Brian to talk with Elizabeth and will advise.
- Oct 12 Brunswick Stew Festival Brian
 - Jennifer will take the lead from Brian. Need ideas to attract folks to LGA tent, like; native plants, map.

Old Business/Follow-ups:

- 1. **John C./Eric/John F.** short-term rental (STR) position update. John provided update: Topics for folder selected and write up assigned to five group members. A few months to provide a trifold template. Jeff asked to have a status outline and draft template at the next Board meeting.
- 2. Tammy- Communications
 - Items needed for May SPLASH
 - All good
 - Website issues/Article submissions
 - YouTube video had 330 views and 14 subscribers. AWESOME
- 3. Anne- Treasurer's report, 2023 financial review, succession plan Anne not in attendance.
- 4. **Brian/Anne/Tammy-** Membership Committee
 - Membership stats
 - o 2055 members currently
 - Membership Committee to revisit HOAs. Special membership offer: New members that join as of July 1st or after this year will have this year and next year for one membership fee.
 - Other New decals being distributed to business members (M&M committee assigned)
 - New posting on LGA FB page with decal posted on door.
- 5. Other committee updates

Lake Clean Up-Shannon

- Clean up kits at the Chamber. A group checked out kits last week.
- Encourage cleanup with NC in September.
- Shannon will write articles and get to Tammy.
- Will have a cleanup kit on display at QWAC.
- Recommendation is to check Smith Mt Lake cleanup as a reference.
- Next meeting Clean up Committee Zoom call is May 7th at 4:00. Link to be posted.
- 6. Lake Environment- John F- not in attendance.
 - Jeff provided update. No meeting in March. There will be an April meeting.
 - Still opportunity to participate in the June 18th to 20th habitat enhancement project
 - Start of e-coli testing will be in late May/June.
- 7. Govt Relations- Bob
 - Committee met last week. There are three dates for the Candidate forum. Will have more information by the next meeting.

New Business

- 1. Motion to appoint Daniel 'Scooter' Boham as an acting Director for Halifax County
 - Scooter agreed to be a member of the Board for Halifax County. Motion to approve Daniel (Scooter) Boham as an Acting Director from Halifax County. Jeff made motion to approve,) Brian seconded. Unanimously approved.
- 2. Shirt with LGA logo.
 - Bring your polo shirt to Jeff and he will take them to get embroidered with LGA logo. Shirts should be in white or pastel color. Record your name on the shirt.