

LGA Board Meeting Minutes
July 31, 2024, 08:30 Lakeland Cultural & Arts Center

Call to Order & Roll Call

- Jeff called the meeting to order at 8:30 a.m.
Attendees: Jeff Zimmer, Anne Wood, Brian Goldsworthy, Lewis Mustian, Bob Allan, John Cataldo, Daniel 'Scooter' Boham, Patricia Price, Tammy Clarke. Jennifer Allman on the phone
- Motion to approve 6.29.24 Board Meeting Minutes:
 - Minutes approved and seconded by Brian and Bob. Unanimous approval
- Any changes to today's agenda? Motion to approve:
 - Approved and seconded by Lewis and Bob with additions of; 1) video discussion and 2) new meeting location for Board and Committee meetings.
- Director's only session:
 - The closed session lasted for 7 minutes. The General Session reopened and Tammy rejoined meeting.

Upcoming Events

1. August 8th dinner/evening meet, Dominion Presentation-Shoreline plan impact to property owners **Jeff**, LKG Lions Club and David's catering:
 - a. Jeff provided update. Corey from Dominion will be speaking. The new person, replacing Bubba, is coming on board August 15th and will not be attending the August 8th Membership meeting. Will is back temporarily to cover Bubba's former position and will be attending the meeting with Corey.
 - b. Jeff to contact Kim to help set up audio visual.
2. August 15 thru October, Aquatic Vegetation Survey-**Jeff**
 - a. Jeff provided update. Plans are underway. Short vegetation survey training will be at the Chamber on Friday before Labor Day. This is for people to look and learn about vegetation. Jessica will provide vegetation to Jeff for the training.
3. August 31st, Littleton Festival **Brian**:
 - a. Brian provided an update. Brian sent an email out for volunteers to work shifts in the afternoon.
 - b. Location has not been confirmed. Tammy will confirm the location with Heidi.
 - c. Tammy will send out an electronic volunteer sign-up sheet.
4. September 4th, VA DEQ- recent advisory communications-**Jeff**:
 - a. Jeff provided update: VA DEQ has been asked to come to speak to the membership. There was a discussion as to whether they should come and speak to the membership or to the Board. DEQ has not responded to Jeff's invitation email to speak.
 - b. It was determined that, if DEQ is willing to speak to membership let them come. If they don't want to talk with the membership, then ask them to talk with the Board.
5. September 28th, Commissioners Breakfast, RWWVFD, **Bob**
 - a. Bob provided an update: No response from Commissioners except for Davis. Bob will reach out by phone to the Commissioners. They will need to respond by August 15. Breakfast meeting is from 8 to 10. There is a minimum number of attendees to have the meeting. Currently have the location and caterer.

- b. Venue will be the one minute video running during the breakfast. Then a 15 minute video on LGA. Focus is to introduce the Commissioners to the LGA and promote the LGA. Board members are to mingle with attendees.
- 6. October 2nd -Five County Sheriffs, **Bob** not covered
- 7. October 12th, Brunswick Stew Festival- Jennifer
 - a. Jennifer provided an update: LGA is signed up and has a space. In a week plus Jennifer will reach out to get more information.
 - b. LGA will have a booth/table at the Ladies Club meeting on October 15th. Location is Pleasant Hill Church in Gasburg. Purpose is awareness of LGA and volunteerism. Start time is 9:30 am.
 - c. Is there time for LGA to speak at a Ladies club meeting? Jennifer will follow up.
- 8. November-Virginia Beach pumping station tour-**Jeff**
 - a. Jeff provided update: He has reached out and they do allow for tours of 20 people 10:30 to 12:00. Not sure if our date will work for them. Jeff is working with them.
- 9. December- LCAC evening meet-**Brian**
 - a. Brian provided an update: This is the Christmas evening meeting with a movie and a speaker at the Acorn. Tammy has requested a listing of movies. Acorn will charge \$250 for the movie and facility. Start time will be 6:00 start and out by 9:00.

Old Business/Follow-ups:

- 10. **John C./Bob/Pat/John F.** short-term rental (STR) position update
 - a. John provided an update: All the recommendations were accommodated. The brochure and website were discussed by John. Next steps: are to vet with two attorneys, real estate agents, HOAs, and others. Two weeks to respond. John took the brochure to the Printer for pricing on 500 and 1000 pieces. Then printing and distribution.
- 11. **Tammy**- Communications
 - a. Tammy provided an update: The information on the disaster created 250 new FB followers. Tammy is advertising membership opportunities to these folks.
 - b. Tammy has requested bios on each Directors. Tammy will send out an outline.
- 12. Next SPLASH bulletin articles
 - a. Tammy provided update: Splash is going out tomorrow. The September issue will be going out early to have it at the Littleton Festival.
 - b. John C will work to see if the STR brochure can be available at the Littleton Festival. The website will also need to be available.
- 13. Website article submissions
 - a. Need articles from committees for website.
 - i. Littleton Festival is needed.
 - ii. Lake Clean up – have photo and need write up, Tammy to handle.
 - iii. Bob to provide write-up on Five County Sheriff Forum.
- 14. **Anne**- 2023 financial review
 - a. Anne provided an update: Last year's financial review will be done next week.
 - b. Committee Chairs start thinking about budgets. Budgets are needed in September/October. The budget is required to be published in January.

New Business

- 15. Committee activity updates

- a. Jeff provided an update on Environment.
 - b. Brian provided an update on M&M:
 - i. Running a temporary logo for the 35th anniversary. Blue banner with white lettering.
 - ii. Video project: 1 min commercial and 15 minutes video. Deadline end of September. Need photos on LGA for the presentation. Brian to talk with Mark about photos and videos of LGA activities.
 - iii. Free sponsorship for LGA from each Director. He will follow up at the next meeting.
 - iv. Brian shared the new purpose for M&M.
16. Reinvention based on our Strategic focus areas and committee organization. How we improve alignment and be more efficient?
- a. Jeff reviewed and discussed committee formation, focus and appointment of Committee Chairs.
 - i. Lake Environment- Maintain the environmental well-being of the lake and surrounding areas in balance with recreational use and enjoyment of Lake Gaston.
 - ii. Membership & Volunteer Engagement- Retain, grow, and engage our membership. (develop a pool of active volunteers)
 - iii. Community & Government Relations- Build strong relations with our elected, appointed officials and community.
 - iv. Operations- Support committees. Responsible for communications, social media, events, marketing, and documentation.
17. Nomination & election of officers – one year term
- President: Jeff Zimmer was nominated by Brian and seconded by Lewis unanimous vote
- Vice President: Daniel ‘Scooter’ Boham was nominated by Jeff and seconded by Lewis unanimous vote
- Treasurer: Anne Wood was nominated by Jeff and seconded by Patricia unanimous vote
- Secretary: Patricia Price was nominated by Jeff and seconded by Lewis unanimous vote
- Congratulations to the new officers!
18. New meeting location. New meeting location for committee meetings.
- a. Chamber’s room could work but not upstairs. Tammy to check with Chamber for LGA meetings starting in September.
 - b. Lake Gaston Coffee at Daphne’s, new location, in Littleton maybe an option. Brian will follow up for Board meetings.

Meeting adjourned at 11:00 am