

LGA Board Meeting Minutes  
August 28, 2024, 08:30 Lakeland Cultural & Arts Center

Call to Order & Roll Call

- Jeff called the meeting to order at 9:11 a.m., after a presentation and discussion with our guest, Dr. Demaura Russell, MD regarding the need for a medical clinic at the lake.  
Attendees: Jeff Zimmer, Brian Goldsworthy, John Franz, Bob Allan, Daniel ‘Scooter’ Boham, Tammy Clarke, Jennifer Allman, Shannon McAllister, Lewis Mustian, Anne Wood, and Guest Demaura Russell, MD
- Motion to approve 7.31.24 Board Meeting Minutes:
  - Minutes approved and seconded by Lewis and Jennifer. Unanimous approval
- Any changes to today's agenda? Move STR discussion to 9:45. Motion to approve:
  - Approved and seconded by Anne and Shannon.

Before the start of the meeting, Demaura Russell, MD spoke about possibly expanding her practice the Lake Gaston area. She currently owns and works at the Hope Regional Medical Clinic in Warrenton, which is a Family Medicine practice. Dr. Russell is aware that there are no medical services at LKG and has been seeing an increase in pts needing acute medical care. She is looking to expand in the coming year, but is not sure where to set up on the lake, and if a mobile unit or a brick-and-mortar clinic would be better. She is coming to LGA to help determine the level of support and need in the area. This information is needed to in order for her to obtain financing. Novant used to have a clinic at the lake, but probably needed a higher profit margin because of its corporate ownership – and it closed in 2014, which was a very different time at LKG. Dr. Russell will be offering urgent care/primary care with weekend and late-night hours, along with telemedicine. A mobile unit would be the best way to test the market, but there is concern about whether people would want to go to one, but it would only be mobile in that it is on wheels – it would be stationary. Also, a mobile unit would not be able to do x-rays, but a brick-and-mortar one would, as long as it is approved by the State. Bob asked for a quick poll on how we feel about mobile vs brick-and-mortar and the vote was split. Jennifer suggested that Dr. Russell get in touch with Leanne Patrick at the Chamber of Commerce, since they have space available. Dr. Russell’s question is: “Would the LGA be willing to support a uc/pc clinic in the Lake Gaston area.” Brian motioned to say the LGA would support the effort, Lewis seconded. Motion passed with all in favor.

**Upcoming Events**

1. August 30<sup>th</sup> at 10 a.m. - 2:00, Aquatic Vegetation Survey 101, LKG CoC -Franz Hands-on training for volunteers for the survey. John reported that Pea Hill Creek and SE/Halifax areas need additional volunteers. He said that we are ahead of schedule compared to the past and that the kayak surveying is almost finished.
2. August 31st, Littleton Festival Brian – LGA table will be in same spot as previous years. We’re all set to go.
3. September 4<sup>th</sup>, VA DEQ & DH- recent advisory communications (LKG Baptist)-Jeff 1 from DEQ 2 from DH. Tammy will send an email out to membership today with Sept edition of the Splash.
4. September 28th, Commissioners Breakfast, RWWVFD, Bob. Cancelled due to lack of responses and interest. Trying to refocus on the relationship between the LGA and the individual commissioners by going to the County meetings, wearing LGA clothing, introducing ourselves, etc.
5. October 2nd - Five County Sheriffs (LKG Baptist), Bob – Invitations have been sent out, Bob is going to call each one after Labor Day to introduce himself and to get their RSVP.

6. October 12th, Brunswick Stew Festival - Jennifer – Has had trouble reaching a person to talk to, but the LGA is set up to have a table at no cost from 10-2. Need to get volunteers lined up and to make sure Jennifer has everything needed (table, tri-fold, tablecloth, Credit Card reader, etc).
7. Tuesday, October 15th, 9:00 – 10:30 Ladies Club – Jennifer – Set up a table again, special permission is needed for men to attend, so women are preferred.
8. November 6th-Virginia Beach pumping station tour-Jeff Agreed to provide a 1.5 hr tour. We will have 2 groups of 20, people will need to RSVP in advance, in place of a membership meeting. Figure out when to start advertising and taking names for RSVPs. Nov is when we usually kick off the toy collection. Talk about the toy drive at the Oct 2<sup>nd</sup> meeting, then use social media to get the word out late Oct/early Nov. Toys will be due by the Christmas Party at the Acorn Ctr on Dec 4<sup>th</sup>. Brian offered to take care of the distribution of boxes.
9. December 4<sup>th</sup> - ACORN evening meet – We are still waiting for list of Holiday movies from Lisa at Acorn Center.

#### **Old Business/Follow-ups:**

10. Shannon/Tammy - Adopt Highway Application – Commitment is to do a clean-up every 90 days for 4 years, trash can either be scheduled to be picked up or we can dispose of it. We will be asking our membership and the community for volunteers. Directors were asked if the LGA should adopt this stretch of highway and there was unanimous agreement. Anne suggested finding someone to offer lunch for the volunteers – possibly WatersView, Subway, or LKG Coffee. Tammy was instructed to proceed with the application and we need to schedule a date for late October. Saturday, Oct 26<sup>th</sup> in the morning has been tentatively scheduled for the first clean-up. The next date would need to be in January.
11. John C./Pat/John F. short-term rental (STR) tri-fold – The tri-fold was sent out to an attorney who had some recommendations, including a liability release that needs to be added. The tri-fold is already full, so something will need to be removed. A page would need to be added and maintained on the LGA website, so we need to determine who will be in charge of that. We need to create a page on the LGA website stating that this tri-fold is a “Good Neighbor Policy” guideline, and then we will post the links to the five Counties’ websites for the current rules and regulations. Jeff recommended that the LGA’s website needs to be placed more prominently on the flier. Bob stated that the final draft will be ready by the next Board meeting. The wording for the announcement needs to be carefully crafted for when the tri-fold is rolled out so as to stress that these are guidelines.
12. Brian - Video – The goal is to have the project completed by the next Board meeting on September 25th. Aidan Clarke has been working on the photos and videos for the commercial. Brian finished the script for the longer video for the Introduction to the LGA.
13. Anne- 2023 financial review, July YTD financials and 2025 budget. Financial review was completed and no recommendations were made. There is a \$70,000 Certificate of Deposit that is coming due soon and we have about \$8,000 in savings. Anne asked for input on what to do with it. There is enough money in the bank account to cover upcoming operating expenses, but it will be close. Jeff recommends rolling the \$70k CD into a \$60k 5-month CD to beef up the savings account. Jeff and Tammy will start working on the operations budget for next year. Deadline for all three committee budgets will be Nov 20<sup>th</sup>.
14. Tammy – Communications – we reached a big milestone of 1,400 FB followers last week. YouTube videos are doing well, with over 100 views on latest video and well over 1,000 total views on all four videos combined.
15. Jeff - Website article submissions – make sure to keep News articles updated and relevant. A discussion ensued about the limitations of our current website and that it will need to have major updates to align the website with the new LGA committee structure.

**New Business:**

16. Any other Committee updates – Jeff informed the Board that we will finish out the year with the current committee set-up, but starting in the new year, we will incorporate the new three-committee structure. Clearly defined objectives are needed for each one so that the budget can be properly allocated and events and responsibilities are under the right committee. Shannon recommended that some activities, like Clean-Up or LKG Littleton Festival, can be done by workgroups.

17. Jane Stringer resignation – she is now living full-time in Winston-Salem, but still has her house here at the lake. Her niece is currently living at the house. Also talked about John Cataldo's health – Bob spoke with his grandson and he said John hasn't been doing well recently.

18. Meeting location(s) going forward, Board meetings will be at LKG Coffee Shop at Daphne's. Committee meetings will be at the Chamber of Commerce, or wherever the individual committee chair decides their meeting will be.

19. Committee purpose and objectives – Chairpersons and committee members are to work on defining their scope of work and working on their budget for the upcoming year.

Meeting adjourned at 10:30 am