

LGA Board Meeting Agenda
October 30, 2024, 08:30 Lake Gaston Coffee @ Daphne's

Call to Order, (Introductions if needed), List of attendees: Jeff Zimmer, John Franz, Tammy Clarke, Scooter Boham, Jennifer Allman, Brian Goldsworthy, Lewis Mustian, Bob Allan, Shannon McAllister

- Motion to approve: 8.28.24 and 9.25.24 Board Meeting Minutes. Motion to approve by Lewis, seconded by Bob, passed unanimously
- Any changes to today's agenda? Motion to approve as amended by Jennifer, seconded by Brian, passed unanimously
- Jeff recognized Bob Allan for setting up the Five Sheriffs Forum, Jennifer Allan for doing the Taste of Brunswick Festival and the Ladies of the Lake Club meeting event, Shannon and Tammy for setting up the Adopt-a-Highway clean-up event, John Franz for taking care of the vegetation survey, which is finished before the Oct 31st deadline.
- Talked about ordering additional sizes of the LGA Volunteer shirts

Old Business/Follow-ups:

1. **Bob** short-term rental (STR) tri-fold recommendation on # to print – Brian recommended just posting it on the website to begin with. Bob recommended first finding real estate agents who would be willing to distribute the flyers. The number of 200 was suggested.
 2. **Brian**-Commercial & Welcome Video -status/ready for rollout? Both will be posted on the LGA website, on the FB page, and emailed out to our members on November 1st. The Welcome video will be sent out to all new members in a welcome email. Brian suggested that a link to the video be included in the membership renewals that will be going out soon.
 3. **Anne**- Treasurer's Report -YTD & end-of-year projection, [Can we hold 2024 expenses to \\$38,000?](#) budget for 2025. Anne was unable to attend today's meeting, but Brian had the September reports available. It was determined that there is enough money left to pay for the STR tri-fold and order more volunteer shirts. Jeff, Pat, and Tammy got together to work on the proposed 2025 budget, but the committee budgets still need to be submitted – Jeff asked them to be submitted by November 15th. Discussed HOA group dues – to be worked on by the M&M Committee.
- **ALL**- Our logo -familiar old vs. new (or another)? The final decision was to keep the old "Legacy" logo on everything it is currently on. When the website is updated to reflect the new committee structure, the logo on the website should also be changed to the Legacy logo. The volunteer t-shirts should be changed over to the Legacy logo. Brian motioned to use only the Legacy logo on everything, seconded by Bob. All present Directors said they would vote in favor of the motion when it is taken. Brian then tabled his motion until after the three absent Directors give their input.
 - Branding-current slogan "Your primary voice on lake issues since 1988," "Your primary voice on Lake Gaston," [what slogan would tie into our new mission?](#)
 - [Helping keep Lake Gaston a great place to live, work, and play. \(Tammy via Jeff\)](#)
 - [Connecting community, preserving paradise. \(Scooter\)](#)
 - [Your voice, your lake, your future \(or your community\) \(Jennifer\)](#)
 - [Promoting a clean and safe lake. \(Brian\)](#)
 - [A premier place to visit, live, work, and play. \(Lewis\)](#)
 - [Conserving Lake Gaston through stewardship, advocacy, and community. \(Shannon\)](#)

- Promoting (or enhancing) Lake Gaston through conservancy, community, and advocacy.
- Representing the LGA community. (Bob) Our paradise, your future.
- Engage, advocate, stewardship. or Your lake steward and advocate. (Jeff)

We will table this discussion until all of the Directors are able to give their input.

4. **John F./Brian/Bob-** 2025 Committee Objectives

Lake Environment Committee – Water Quality, Habitat Enhancement, Aquatic Vegetation Mgmt, and other Lake Related Issues.

M&M - Promote the LGA to the general public and to retain and grow the membership and volunteers.

Community & Government Relations – Lake Clean-up 4 times per year, Shred Event once a year, Five County Forum, attending County Supervisors/Commissioners meetings in all five counties, Five County Sheriffs' Forum. Lewis volunteered to be the Community Co-Chair and Bob will be the Government Co-Chair. Lewis will put a five county event calendar together.

Upcoming Events

5. November 6th - Virginia Beach pumping station tour-**Tammy – 2 openings left for 1:30 tour**
6. November 20, - 2025 Budget completed
7. November/December - Toy Drive- **Brian – Starts on November 7 through Dec 6, we have 9 locations currently set up to host a box.**
8. December LGA Christmas Party – will be at WatersView Restaruant on Thursday, December 19th at 6pm
9. No in-person November or December Board meetings due to the holidays

New Business – tabled

10. Lake Anna Civic Association request
11. 2025 Membership meetings (review 2024 meetings pro/cons)
12. Communication plan for 2025