

LGA Board Meeting Minutes
February 26, 2025 08:30 LKG Chamber of Commerce

Attendees: Brian Goldsworthy via phone. In person Jeff Zimmer, Scooter Boham, Anne Wood, Lewis Mustian, Shannon McAllister, Bob Allan, Patricia Price, Tammy Clarke, John Franz,

Call to Order

By Jeff at 8:30 am

- Motion to approve: 01.29.24 Board Meeting Minutes
 - *Motion to approve by Lewis and seconded by Shannon. Passed unanimously.*
- Any changes to today's agenda? Motion to approve with two changes:
 - 1. Status on CD and 2. Clarification on business memberships when business has multiple locations.
 - *Motion to approve by Lewis and seconded by Patricia. Passed unanimously.*

Old Business/Follow-ups:

1. Slogan selection, **Tammy**
 - Slogan finalized as: Connecting Community, Preserving Paradise
2. Upcoming events:
 - a. March Stakeholders Forum-**Bob, Jeff**
 - Tammy sent invites and responses are; 73 invites sent with 36 not responding. Stakeholders, members and directors at 50.
 - Caterer needs a number count by 3-5.
 - **Bob to contact government invitees and Jeff to contact all other invitees.** The deadline for response is the 27th of February.
 - Logistics – Tammy & Patricia at desk, Aidan will record the presentations from 9 to 11:30 (estimated), Jeff to set up AV, room needs to be set up and returned to the way we found it. Using Lions club projector and screen. **Stakeholder's minutes are to be taken by Patricia. Jeff will create a folder for each Stakeholder.**
 - **Bob and Lewis will assign tasks and send the list to volunteers within the next 5 days.**
 - b. Roadside Clean-up- **Shannon, Tammy**

- Shannon provided update: Next clean up is April 26th starting at 9:00 am at Watersview.
 - **Brian is inquiring with Jason at LKG Coffee for lunch after clean up.** Split cost for lunch between Govt and Membership Committee.
 - Next months for clean up are June, December, March,
- c. May 3rd Shred Event- Pat**
- May 3rd at RWVFD from 10 to 1 or ends when truck is full, whichever is sooner.
 - Shred Event is confirmed with Shred It folks and the Chief.
 - Will publish and post information same as last year.
 - Need 8 volunteers from 9 to 2 as well as cones, signage, donation jar, counter, t-shirts for new volunteers.
 - Anne recommended changing Shred Event in 2026 to another date that doesn't conflict with QWAC due to high volume of traffic on the bridge. Recommendation was either prior or following Saturday.
 - **Patricia to make decision on new date, working with ShredIT, Chamber and RWVFD**
- d. Q.W.A.C. Fun Run- John**
- John provided an update. LGA spot is reserved at the Chamber parking lot. Need membership committee folks to support membership opportunities. Need volunteers. Tammy volunteered to support membership. Jeff will provide booth materials.

3. Meeting Schedule- Jeff

April 2nd

- Jessica presenting. Location: Below Deck at 6:30pm. Cost \$30. RSVP required. Matt from Watersview would like reservation numbers ASAP. RSVP by March 15th. Meeting information will be advertised in The Splash, Website and FB.

May 7th

- John F: The presentation originally listed, Harmful Algae Blooms (HAB) talk may scare our membership. It was determined to table HAB speaker at this time. Recommended to have a speaker that can speak to HAB along with other potential lake issues at a later date. The intention is to raise awareness.
- Tammy recommended Solar farm issues. Myths and Facts. Zoning and land use.

- Jeff recommended 4 to 5 stakeholders to provide a 10 minute update on what they do and how we work together.
- Follow up Lewis and Bob to create a potential list of presenters, topic, Individual presenters and make initial contact.

June 14th Annual meeting –

- Speakers: Panel discussion on Responsible Wake safety; with Adam Fields, State Agency from VA, Water Safety Council and Richard Blazek recommended.
- Bob has worked with Richard Blazek and will contact him.
- Location is in the Fellowship Hall at church 9:30 am

August 6

- Move to May 7th.
- Need to come up with Speaker for August. Possibly move Fisheries/biologist.
- Still use Kennon House

New Business

Committee Updates

4. Membership & Volunteer Engagement (M&VE), Brian & Pat

- Logo on 8-minute commercial updated to legacy logo
- Elevator Speech reviewed and updated. Under second review by Committee.
- Tri-fold brochure in final revision with tear off portion. Completed by March 12th.
- The story board to be completed by March 8th. Anne confirmed.
- Membership renewal discussion.
 - Business invoices will be mailed at the end of February.
 - Retention numbers are good. Currently 107 businesses, all HOAs have renewed/paid, at 162 individuals that have not renewed.
- Volunteer Engagement
 - Talking with trash pickup volunteers to see if they will be interested in other volunteer opportunities.
 - Using Zoom for committee meetings to attract volunteers that are unable to be physically at the meeting. Recommendation

for Zoom training for committee chairs on meeting set up and facilitating a Zoom meeting. Tammy volunteered to find Zoom training YouTubes.

5. Lake Environment (LEC), **John F**

- QWAC updated prior. No March meeting
- Preparing for habitat enhancement project in June.
- Kerr Lake Environment center as a Field trip. The site opens May 1st.
Jeff and John will visit the site. Tour was recommended for Sept

6. Community & Government Relations (C&GR), **Bob & Lewis**

- STR brochure distribution discussed. Look at the brochure with the Chamber, have at table 3-11 and all LGA events.
- E-version/pdf requested. This can be sent to HOAs and Real Estate Agency. **Tammy to work on.** Warren County is having a meeting on rentals, requested brochures distributed.
- No meeting in March.

7. Operations, **Tammy & Jeff**

- Website discussion. John F provided an update on Weed Council using Hartline - WORD Press to update/revamp their website. Much more user friendly. Operates in Window based environment.
- LGA will clarify if WORD Press has all the capabilities that the LGA needs (take in funds, volunteer tracking, push emails).
- **Tammy will take the lead and work with Charity Franz. Tammy to check with Curry.**
- **John to send out specs that the Weed Council used.**
- RFPs for website design will be issued, once the final decision has been made.
- The Board voted on the revamp of the LGA website.

Motion to move to investigating the value and cost of moving the LGA website to a more user friendly website. Motion to approve by Lewis and seconded by Anne. Passed unanimously

- The Splash – updates completed.
- Welcome 8 minute video logo updated.

- Table discussion on emails for President, Vice President, Treasurer, Secretary. Look into as part of the website update.

8. Open Director positions, **Jeff**

- No representation from Brunswick and Mecklenburg.
- Govt Committee reaching out to County Govt to find representation
- **Morris Aycock in Mecklenburg. John F will talk with him.**
- Drew – President Water Safety Council – could come on for Mecklenburg
- Tammy recommended sending email to members in Brunswick and Mecklenburg.

9. **Follow-ups**

- CD renewal: New 5 month CD \$81,400. This is the \$60,000 maturing CD with \$20,000 from checking plus interest from maturing CD.
- Clarification on business memberships when business has multiple locations. The M&VE committee stated that businesses with multiple locations will only have one membership and businesses with different names and similar or same owners will be viewed as separate businesses. The board agreed.